



SWYMBLK
THE Y IS FOR YOUTH



Looking for **SWYM Smart** Activity Sponsors!

Become a visible \$500 sponsor
at the Make Waves Walk

Sponsor one hands-on youth
water-safety station that families
can see, visit, and remember.

SPONSOR BENEFITS



Only \$500
per station



Your business
name/logo featured
on the activity sign



Social media +
event recognition



Support youth
water-safety
education



Sponsor a station today
weSWYM.org

11 activity stations available,
including Dunk Tank, Rescue Toss
Challenge, Life Vest Fitting Station,
and more.



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What is a **SWYM** *Smart* Activity Sponsor?

A \$500 sponsorship that helps bring one interactive youth water-safety station to life at the **Make Waves Walk**.

HOW IT WORKS



1 Choose an available activity station



2 Send your business name or logo



3 We place you on the station sign



4 Families engage with your sponsored activity



One hands-on station every family can see, visit, and remember.



YOUR SPONSORSHIP INCLUDES



Business name or logo on one large activity sign



"Sponsored by" recognition at the station



Social media sponsor thank-you



Event + post-event recognition

\$500

Only \$500 per station
weSWYM.org



Make waves.
Stay safe.

2/5



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Why This Matters

Your sponsorship helps turn water-safety awareness into action for youth and families.

7.6x

Black children ages 10–14 drown in swimming pools at rates 7.6 times higher than White children.

79%

Children in households earning less than \$50,000 have few-to-no swimming skills.

#2

Drowning is the second leading cause of unintentional injury death for children ages 5–14.



Every station helps kids practice safety skills, build confidence, and leave with a message they can remember.

Sources: CDC; American Red Cross



Sponsor a station. Make an impact.
weSWYM.org



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\$500
Activity
Sponsor

Examples of **SWYM Smart Stations**

Hands-on learning experiences families can see, visit, and remember.

1



Safety Bracelet Station

2



Life Vest Fitting Station

3



Rescue Toss Challenge

4



Pledge Wall

5



Rescue Boat Race

6



Dunk Tank

11 total activity stations available to sponsor.

Your business can sponsor the station that best fits your brand.



Pick a station. Become a sponsor.
weSWYM.org



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Ready to Sponsor a **SWYM** *Smart* Station?

— Visible community impact. Clear event-day recognition. **Only \$500.** —

WHY SPONSORS SAY YES



Simple \$500 price point



Business name/logo featured on the station



Social media + event recognition



Support youth water-safety education



Become a **SWYM** *Smart* Activity Sponsor

— Claim your station today —

weSWYM.org



11 activity stations available

First come, first served



Sponsor a station today
weSWYM.org

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